



2019

West Valley Foundation Gala

SPONSOR PROPOSAL

Friday, Aug. 16, 2019, 6 p.m.

**Nesmith Readiness Center
12830 Westview Drive
Dallas, OR 97338**

WEST VALLEY FOUNDATION

Gifts from donors like you help further the health and well-being of our community. Your investment supports a variety of initiatives, from providing scholarships to students in medically related education programs to defraying the cost of medication for cancer patients.

We strive to make healthy lifestyles attainable for **everyone** in Polk County. Every year, the population we serve grows as our residents age and health risks like the opioid epidemic and obesity increase. We work hard to make every patient's interactions with us exceptional in what we say and what we do, and your support makes this dream a reality.

We are committed to serving our community by doing whatever we can to save and improve lives – and we know you support this goal, too.

Your participation in the event – from sponsorship to making a donation – helps the West Valley Foundation continue this important work. Thank you for partnering with us!



Mary Jo, Connections Van patient

As a nonprofit, we don't answer to shareholders. We answer to the communities and individuals we serve, especially you.

GALA FAST FACTS

- Since 2003, the gala has raised more than \$700,000 to improve individual and community health in Polk County.
- More than 200 community leaders attend the event annually.

WEST VALLEY FOUNDATION FACTS

In the 2018 fiscal year, donor support empowered the Foundation to:

- Award \$14,000 in scholarships to students in medically related professional programs.
- Underwrite the Connections Van to provide safe and friendly transportation to/from appointments.
- Invest \$56,000 in the Healing Garden—an outdoor oasis which helps both staff and visitors reconnect through mindfulness, meditation, and fresh air.



At the West Valley Foundation Gala, you will:

- Connect with like-minded community leaders.
- Dine on delicious, locally sourced seasonal fare.
- Kick back and unwind with music and cocktails.
- Enjoy inspiring stories about how West Valley Hospital is serving the community, and how you can make a difference.



2019 WEST VALLEY FOUNDATION GALA SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500	In-kind
Number of tables (seats)	1 (8 seats)	1 (8 seats)	6 seats	4 seats	
Logo on back of all bidder cards	✓				
Specialty cocktail/wine served exclusively to your guests	✓				
Exposure on event invitation*	Logo	Logo	Name	Name	Name
Exposure on pre-event and electronic advertising	Logo	Logo	Name	Name	Name
Recognition during the live program	✓	✓	✓		
Exposure on table placard	Logo	Logo	Logo	Name	Name
Exposure on event website with link to corporate site	Logo	Logo	Logo	Name	Name
Exposure in event program	Logo	Logo	Logo	Name	Name

* Print deadline: May 31, 2019

2019 WEST VALLEY FOUNDATION GALA COMMITMENT FORM

Thank you for supporting the mission of West Valley Foundation. Your sponsorship helps provide quality health care and services to everyone in our community.

SPONSORSHIP LEVELS

Platinum \$5,000

Gold \$3,000

Silver \$1,000

Bronze \$500

In-kind value

\$ _____

Goods/services
provided:

Company

Company name _____

Please print exactly as name should appear in promotional materials.

Contact person _____

Email _____

Phone _____

Address _____

City / State / ZIP _____

Sponsorship Commitment

Total commitment \$ _____

Representative (Print) _____

Representative (Sign) _____

Date _____

Commitment due by May 31, 2019, for select benefits.

Please send an invoice.

Remit payment to the West Valley Foundation.

Payment must be received by Aug. 1, 2019.

Please also provide:

EPS logo files (standard, reverse and one-color)

URL for web links _____

Contact

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Director, West Valley Foundation

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salemhealth.org/foundation

PO Box 14001 | Salem, OR 97309-5014



**YOUR
SUPPORT
MAKES
SO MUCH
POSSIBLE**

Arline, Connections Van patient



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