

West Valley Foundation Gala

SPONSOR PROPOSAL

Friday, Aug. 17, 2018, 6 p.m.

Western Oregon University • Werner University Center 345 Monmouth Ave. N • Monmouth, OR 97361

WEST VALLEY FOUNDATION

Gifts from donors like you help further the health and wellbeing of our community. Your investment supports a variety of initiatives, from providing scholarships to students in medically related education programs to defraying the cost of medication for cancer patients.

We strive to make healthy lifestyles attainable for **everyone** in Polk County. Every year, the population we serve grows as our residents age and health risks like the opioid epidemic and obesity increase. We work hard to make every patient's interactions with us exceptional in what we say and what we do, and your support makes this dream a reality.

We are committed to serving our community by doing whatever we can to save and improve lives – and we know you support this goal, too.

Your participation in the event – from sponsorship to making a donation – helps the West Valley Foundation continue this important work. Thank you.

As a nonprofit, we don't answer to shareholders. We answer to the communities and individuals we serve, including you.



GALA FAST FACTS

- Since 2003, the gala has raised nearly \$665,000 to improve individual and community health in Polk County.
- More than 170 community leaders attend the event annually.

WEST VALLEY FOUNDATION FACTS

In the 2017 fiscal year, donor support allowed the foundation to:

- Award \$19,500 in scholarships to students in medically related professional programs.
- Give \$7,500 to patients facing financial hardships or transportation barriers.
- Underwrite Connections Van to ensure safe transportation is not a barrier for patients making and getting to medical appointments.
- Provide support for professional development opportunities to current staff.

At the West Valley Foundation Gala, you will have the distinct opportunity to:

- Connect with like-minded community leaders.
- Dine on delicious, locally sourced, seasonal fare.
- Kick back and unwind with music and cocktails.
- Enjoy inspiring stories about how West Valley Hospital is serving the community.



2018 WEST VALLEY FOUNDATION GALA SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP LEVELS & BENEFITS | Platinum <i>\$5,000</i> | Gold <i>\$3,000</i> | Silver <i>\$1,000</i> | Bronze <i>\$500</i> | In-kind |
|---|----------------------------|------------------------|--------------------------|------------------------|---------|
| Number of tables (seats) | 1 (8 seats) | 1 (8 seats) | 6 seats | 4 seats | |
| Logo on back of all bidder cards | \checkmark | | | | |
| Specialty cocktail/ wine served exclusively to your guests | \checkmark | | | | |
| Exposure on event invitation* | Logo | Logo | Name | Name | Name |
| Exposure on pre-event and electronic advertising | Logo | Logo | Name | Name | Name |
| Recognition during the live program | \checkmark | \checkmark | \checkmark | | |
| Exposure on table placard | Logo | Logo | Logo | Name | Name |
| Exposure on event website with link to corporate site | Logo | Logo | Logo | Name | Name |
| Exposure in event program | Logo | Logo | Logo | Name | Name |

* Print deadline: May 31, 2018

2018 WEST VALLEY FOUNDATION GALA COMMITMENT FORM

Thank you for supporting the mission of West Valley Foundation. Your sponsorship helps provide quality health care and services to everyone in our community.

SPONSORSHIP LEVELS

| Platinum \$5,000 |
|------------------|
| Gold\$3,000 |
| Silver \$1,000 |
| Bronze \$500 |
| In-Kind Value |
| \$ |

Goods/Services

provided:



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Company name _____

Please print exactly as name should appear in promotional materials.

Email_____

Contact person _____

Phone _____

Address_____

City / State / ZIP_____

Sponsorship Commitment

Total commitment \$ ______ Representative (Print) ______

Representative (Sign) _____

Date _____

Commitment due by May 31, 2018, for select benefits.

□ Please send an invoice.

□ Remit payment to the West Valley Foundation. *Payment must be received by Aug. 1, 2018.*

Please also provide to the Foundation:

- □ EPS logo files (standard, reverse and one-color)
- URL for web links _____

Contact

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